

the **DiscountCodes**
smart way to save

MEDIA PACK

partnership opportunities with us

LAST YEAR PERFORMANCE

a look at our key achievements and
impact over the past year.



21.69M

IMPRESSIONS



6.59M

REDEMPTIONS



2K+

RETAILERS



1.65M

SEARCH TRAFFIC



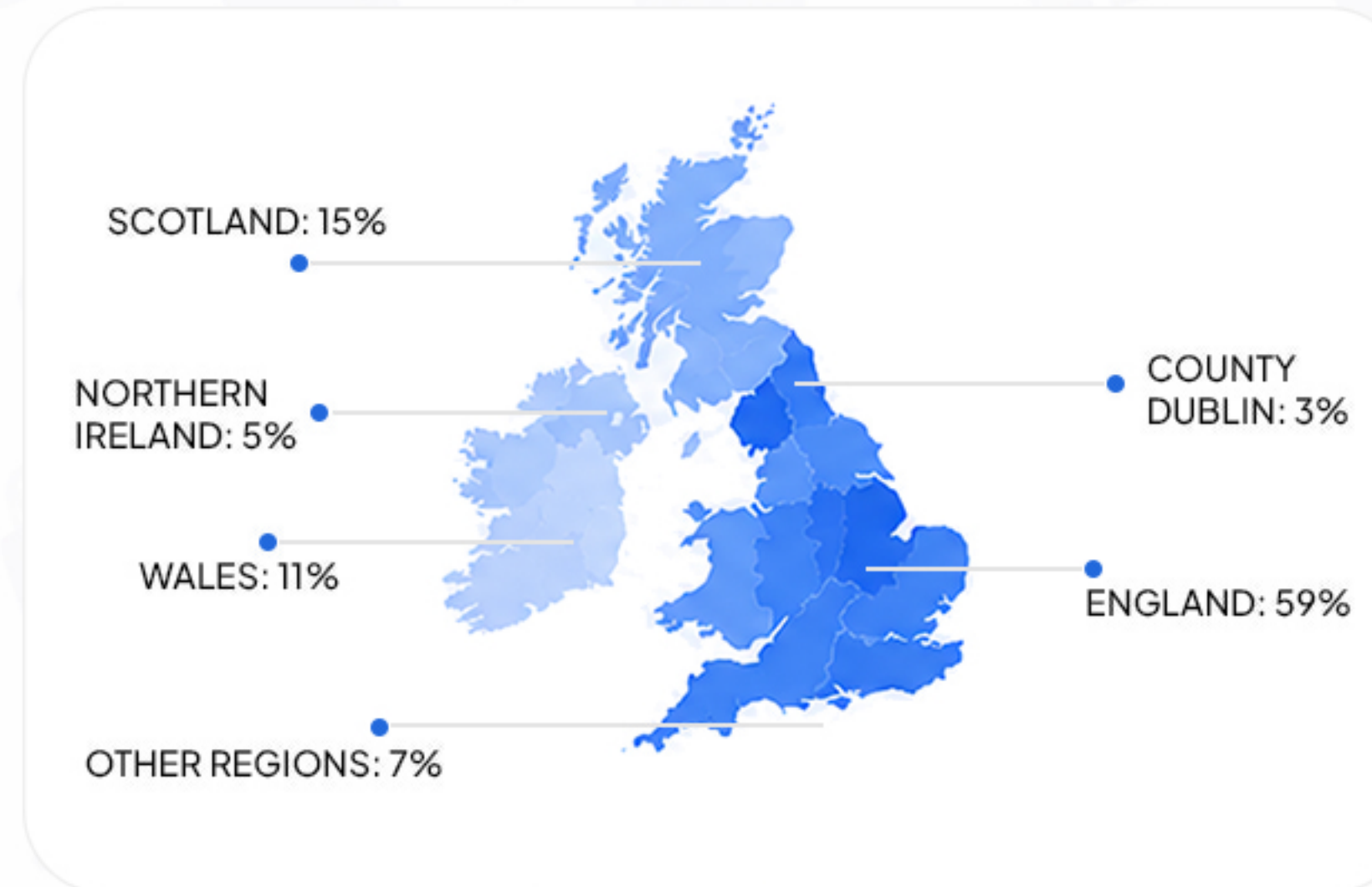
30K

CODES & DEALS

AUDIENCE INSIGHTS


a look at our audience demographics and top performing categories from last year.


DEMOGRAPHICS





- MALE: **34%**
- FEMALE: **66%**

TOP PERFORMING CATEGORIES


- 

WOMEN FASHION
- 

DIET & NUTRITION
- 

BEAUTY / SKINCARE
- 

HOLIDAYS
- 

MEN'S FASHION
- 

DIY

PLACEMENT RATE CARD

premium placements to showcase your brand to a highly engaged audience.

Featured Brands (Homepage)



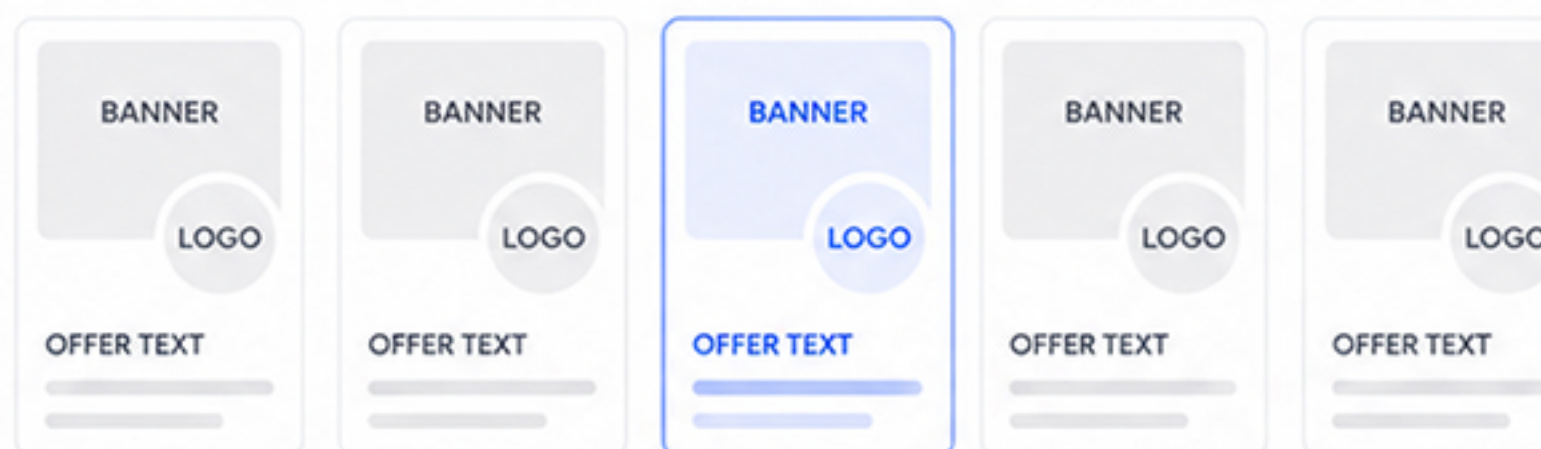
1

FEATURED BRANDS

Get your brand featured on our homepage brand section with maximum visibility.

£600
PER MONTH

Top Picked Discount Offers (Homepage)



2

TOP PICKED DISCOUNT OFFERS

Highlight your offers on our homepage in the Top Picked Discount Offers section.

£700
PER MONTH

Top Featured Brands (Inside Category)



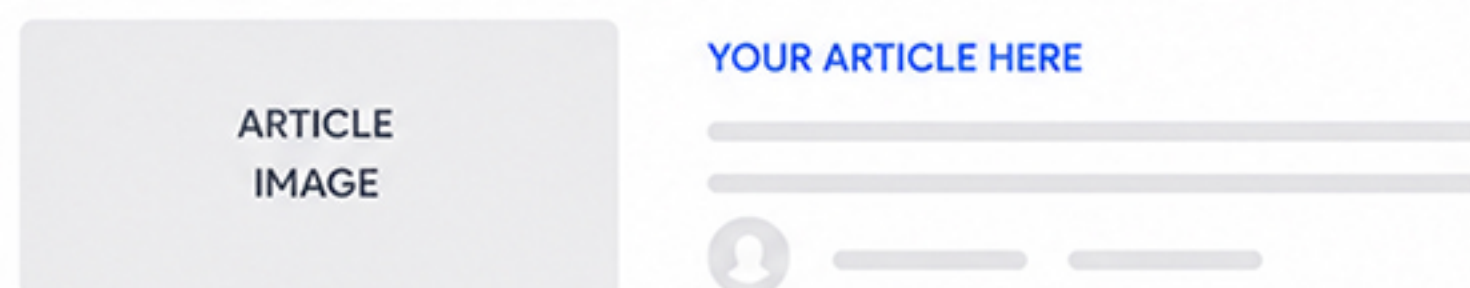
3

TOP FEATURED BRAND NAME INSIDE CATEGORY

Place your brand prominently inside relevant categories.

£300
PER MONTH

Smart Savings Blog (Article Placement)



4

EXCLUSIVE ARTICLE AT SMART SAVINGS

Publish an exclusive article on our Smart Savings blog section.

£300
PER POST

THANK YOU

for reviewing our media kit.

We'd love to collaborate and drive results together.



CONTACT:

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